**REFERENCES**

1. Town of Penetanguishene Corporate Strategic Plan 2019-2023

Jeff Lees, CAO

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This work, undertaken by Bill Winegard and Susan Shannon, involved most of the elements of Council/senior staff workshops and consultation with the public and community stakeholders that we are proposing in Georgina. In particular, we sought input from a broad roster of Council committees, service clubs, community organizations including ratepayers, local agencies, and Town staff including firefighters. We also followed the same progression in our deliberations with Council and senior staff from a preliminary list of potential actions to a full draft strategic plan to a final submission to Council.

1. Municipality of Middlesex Centre Strategic Plan 2025

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This work, undertaken by Bill Winegard and Murray Clarke, followed an approach very similar to that being proposed for Georgina. Recognizing its multi-modal character, we took care to consult similar organizations in the different parts of the Municipality, including BIAs, Fire Stations, and service clubs. Also, given the rapid pace of growth, we convened an important workshop with local builders and developers, as well as with County staff. With appropriate masking and social distancing, we managed this project during the COVID era.

1. Township of Southgate – Strategic Plan 2023

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This work, undertaken by Bill Winegard and Susan Shannon, entailed an extensive program of public consultation in a predominantly rural setting. A mail-in/mail-back public survey, as well as a self-selecting survey offered a statistically meaningful reflection of community priorities. This vision was further enlightened by a series of interviews with Council members, staff, other community leaders, and social/health agencies; as well as by numerous service clubs and agricultural organizations. The resulting report and conclusions formed the basis of the Council/senior staff workshop which generated the strategic plan.